

Webinar on SMEs & IP: Taking your Ideas to Market
26 April 2021

- **Name of the Department:** IPR Cell
- **Time and duration:** 10-10.45 AM (45 minutes).
- **Venue:** Zoom meeting
- **Resource Person with affiliation :** Pankaj Kumar, Innovation Ambassador and IPR Coordinator at IIS Deemed to be University
- **Topic on which activity was organized:** Webinar on SMEs & IP: Taking your ideas to market
- **No. of participants: 22 Faculty : 02**

The session was organized by the IPR Cell of the IIS deemed to be University on 26 April 2021 between 10-10.45 AM (45 minutes). The aim of the session was to aware the attendees on the IPR subject, importance of IP Day and how a person including from academia may take the idea to market. The resource person of the session was Pankaj Kumar, Innovation Ambassador and IPR Coordinator at IIS Deemed to be University. Present session help the attendees to understand better the concept of IPR, importance of IP Day and how a person including from academia may take the idea to market and how the attendees may be beneficiary by their IP if registered. Further, it motivates the attendees for the IPR and respecting other IPR.

Outcome:

Sensitization to the attendees on importance of IPR matters particularly in the academia;
Brief awareness on IPR related issues; Motivation to create and manage the IPR in view of discussed significance and the benefits of various IPR and more particularly on patent

Zoom 10:03 am

REC

#worldipday- 26 April 2021

Theme:
"SMEs & IP: Taking your ideas to market"

PANKAJ KUMAR
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67.2KB/s 40

Optionsnext to invention?

open source

TOP SECRET

Necessity ...
 ... the mother of Invention!

- Efforts
- Funds
- Time
- Resources

To Promote the Progress of Science and the useful Arts, some sort of motivation arrangement needed

Reward for such invention or the solution of any problem is needed ... to keep motivated such innovator to put again the fund and efforts to create something new which is useful to the society... IPR is one of such reward...

REG

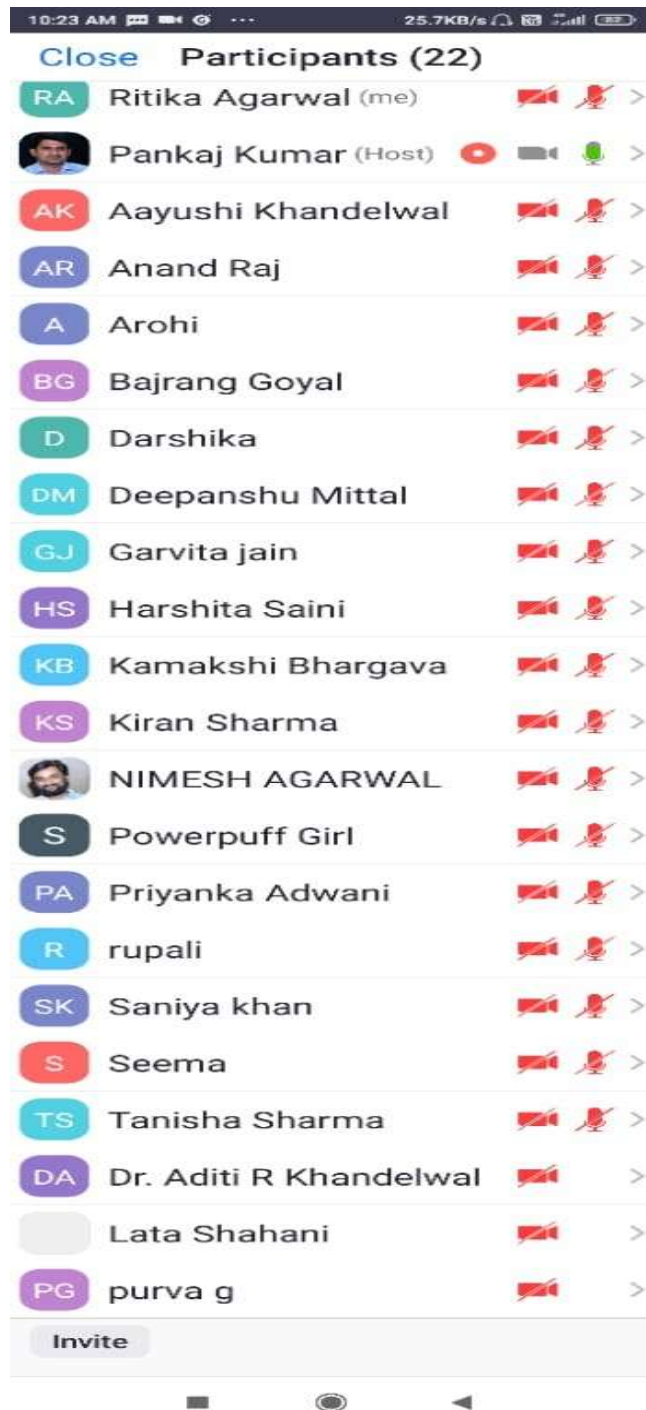
A person financial position determined including by its **ability to commercialise its intellect.**

IPRs are not only a legal asset, it also represents a Commercial value & may thus be a financial instrument

To reap the commercial benefits an IPR may be

- Sold
- Licensed
- Collateral or Security

Attendance List/ Participants list if any



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