

Tentative Schedule for Semester-End Examination, December 2025

**Programme – B.Voc. (Digital Marketing) – Semester – I
(FOR DUE STUDENTS ONLY)**

Date & Day	Paper Code	Paper Title	Paper Type	TIMINGS
1.12.2025 Monday	24CDMK101 (DUE)	MARKETING FUNDAMENTALS	THEORY	10:00 am – 1:00 pm
3.12.2025 Wednesday	24CDMK102 (DUE)	CONSUMER BEHAVIOUR	THEORY	10:00 am – 1:00 pm
5.12.2025 Friday	24SDMK102 (DUE)	CATEGORY MANAGEMENT	THEORY	10:00 am – 1:00 pm
8.12.2025 Monday	24ADMK101 (DUE)	FUNDAMENTALS OF COMPUTER	PRACTICAL	*
10.12.2025 Wednesday	24SDMK101 (DUE)	CMS AND GRAPHICS	PRACTICAL	*
12.12.2025 Friday	24SDMK103 (DUE)	PROJECT	PROJECT	*
	24SDMK104 (DUE)	INTERNSHIP	INTERNSHIP	*

Note :

- ❖ Students are required to contact the respective heads for exact dates, timings and batches. Further for any clashes they are required to get in touch with the Registrar / Controller of Examinations.
- ❖ The Batch Lists for Semester End Practical Examination will be displayed on the Departmental Notice Boards.
- ❖ Students are required to check their batches and appear accordingly.

Nisha Yadav

Dr. Nisha Yadav
Controller of Examinations

Tentative Schedule for Semester-End Examination, December 2025

Programme – B.Voc. (Digital Marketing) – Semester – III

Date & Day	Paper Code	Paper Title	Paper Type	TIMINGS
2.12.2025 Tuesday	24ADMK301	FINANCIAL LITERACY	THEORY	10:00 am – 1:00 pm
4.12.2025 Thursday	24CDMK301	DESIGN THINKING AND INNOVATION	THEORY	10:00 am – 1:00 pm
6.12.2025 Saturday	24SDMK301	CONTENT MANAGEMENT	PRACTICAL	*
9.12.2025 Tuesday	24SDMK302	CONTENT STRATEGIST	PRACTICAL	*
11.12.2025 Thursday	24SDMK303	INDUSTRY EXPERIENCE	INTERNSHIP	*

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Programme – B.Voc. (Digital Marketing) –Semester – V

Date & Day	Paper Code	Paper Title	Paper Type	TIMINGS
3.12.2025 Wednesday	ADMK 501	HEALTH AND WELLNESS	THEORY	1:30 pm – 4:30 pm
4.12.2025 Thursday	CDMK 501	PODCAST AND AUDIO MARKETING	PRACTICAL	*
6.12.2025 Saturday	SDMK 501	VIDEO BLOGGING	PRACTICAL	*
9.12.2025 Tuesday	SDMK 502	SOCIAL MEDIA MANAGEMENT	PRACTICAL	*
11.12.2025 Thursday	SDMK 503	INDUSTRIAL TRAINING	INTERNSHIP	*

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