

Faculty Profile



Name	Dr. Aditi Jain
Date of Birth	25 th July 1983
Unique ID	2285
Education Qualifications	Ph.D, MBA
Work Experience (in years):	
Teaching	15
Research	09
Industry	Nil
Others	Nil
Area of Specialization	Marketing and Human Resource Management
Papers taught UnderGraduate/PostGraduate Level	Undergraduate: Principles of Marketing, Customer Service & Personnel Selling in Retailing, Human Resource Management, Business Communication, Business Management, Advertising and Sales Promotion Post Graduate: Advertising Management, Human Resource Management, Business Communication
Research guidance (No. of students)	
PG (dissertation) Completed: Ongoing:	9 1
Ph.D. Completed: Ongoing:	4 1 (As Supervisor) 3 (As Co-supervisor)
Projects Carried out	Nil
Patents(Filed & Granted)	Nil
Technology Transfer	Nil
Research details	
No. of papers published in National/International Journals/Conferences	19
No. of Books published with details(Name of the book, Publisher with ISBN, year of publication, etc.)	Nil

Faculty Profile



Name	Dr. Aditi R Khandelwal
Date of Birth	28 June 1986
UniqueID	2373
EducationQualifications	MBA, M.Com (BADM,EAFM), NET, Ph.D
WorkExperience (in years):	
Teaching	13 Years
Research	13 Years
Industry	0
Others	0
Area of Specialization	Business Ethics, Marketing, Marketing Research, Retail, Finance, Logistics & Supply Chain
Paperstaught UnderGraduate/PostGraduate Level	Business Ethics, Retail Management, Marketing Management, Marketing Research, Cyber Law, Business Management, Logistics & Supply Chain Management, Entrepreneurship, Human Resource Management, Business Communication, Customer Service & Personnel Selling
Researchguidance (No. of students)	
PG (dissertation) Completed:	15
Ongoing:	01
Ph.D. Completed:	03
Ongoing:	04
Projects Carriedout	Student Project- 09
Patents (Filed & Granted)	1
TechnologyTransfer	Nil
Research details	
No. of papers published in National/International	32

Journals/Conferences	
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	04 1. Retail Management (978-81-7611-637-4) 2. RBI & Global Recession – Policies and Regulation (978-81-7611-703-6) 3. Retailing Management (978-81-7611-740-1) 4. Advertising and Sales Management(978-81-7611-774- 6)

Faculty Profile



Name	Amita Sharma
Date of Birth	17 th August 1985
Unique ID	2474
Education Qualifications	PhD , MBA , B.com
Work Experience (in years):	
Teaching	10 years
Research	
Industry	2 years
Others	
Area of Specialization	Finance
Paper taught Under Graduate/ Post Graduate Level	UG- Financial Management, Strategic Management, Human Resource Management, Event Management. PG- Strategic Management, Management of Financial services
Research guidance (No. of students)	
PG (dissertation) Completed: Ongoing:	-
Ph.D. Completed: Ongoing:	-
Projects Carried out	-
Patents (Filed & Granted)	-
Technology Transfer	-
Research details	-
No. of papers published in National/ International Journals/ Conferences	01
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

Faculty Profile



Name	Dr. Anju Singh
Date of Birth	31.03.1984
Unique ID	
Education Qualifications	Ph.D , SLET (Management)MBA(HR), MA (Industrial Psychology), M.com (EAFM), PGDHE
Work Experience (in years):	
Teaching	12 years
Research	9 years
Industry	NA
Others	NA
Area of Specialization	HR, Industrial Psychology, Economics
Papers taught Under Graduate/ Post Graduate Level	Economics, Human Resource Management, Banking, Insurance, Entrepreneurship Development, Start up and Start up Ecosystem, Organisation Behaviour, Organisation Development, Research Methodology, E-commerce, Global Capital Market, Production and Operations Management
Research guidance (No. of students)	
PG (dissertation)	6
Completed (as on date):	5
Ongoing:1	1
Ph.D.	4
Completed (as on date):	3
Ongoing:	1
Projects Carried out	1 Minor, IIS (deemed to be University)
Patents (Filed & Granted)	NA
Technology Transfer	NA
Research details	
No. of papers published in National/International Journals/ Conferences (till date)	17 + 2(conference Proceedings) =19
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.) (till date)	NA

Faculty Profile



Name	Dr. Ankita Jain
Date of Birth	22-01-1981
Unique ID	2178
Education Qualifications	M.Com, MBA, Ph.D
Work Experience (in years):	
Teaching	17 years
Research	16 years
Industry	--
Others	--
Area of Specialization	Human Resource and Marketing, OB and Marketing
Paper taught	PG: HRM, OB, MOS, OD
Under Graduate/Post Graduate Level	UG: HRM, OB, IR, OD
Research guidance (No. of students)	
PG (dissertation)	
Completed:	82
Ongoing:	04
Ph.D.	
Completed:	10
Ongoing:	08
Projects Carried out	Student's Research Project :07
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Research details	
No. of papers published in National/ International Journals/ Conferences	32
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	Nil

Faculty Profile



Name	Dr. Chhavi Jain
Date of Birth	19-03-1980
Unique ID	
Education Qualifications	Ph.D., UGC NET, MBA, A-Level
Work Experience (in years):	
Teaching	16+ years
Research	11+ years
Industry	
Others	
Area of Specialization	Marketing, International Business, Digital Marketing
Papers taught Under Graduate/Post Graduate Level	Papers related to Marketing, International Business, Retail Management, Digital Marketing
Research guidance (No. of students)	
PG (dissertation) Completed:	11
Ongoing:	-
Ph.D. Completed:	3
Ongoing:	6
Projects Carried out	NA
Patents (Filed & Granted)	NA
Technology Transfer	
Research details	
No. of papers published in National/ International Journals/ Conferences	8

No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	1
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Faculty Profile



Name	DEEPIKA SINGH
Date of Birth	1 OCTOBER 1971
Unique ID	
Education Qualifications	Ph.D
Work Experience (in years):	
Teaching	19 YEARS
Research	10
Industry	4 YEARS
Others	NA
Area of Specialization	MARKETING
Paper taught Under Graduate/Post Graduate Level	BUSINESS COMMUNICATION , TOURISM MARKETING , STRATEGIC MANAGEMENT, TOURISM CONCEPTS 'SUSTAINABLE TOURISM, TRAVEL AGENCY MANAGEMENT, IT & STRATEGIC MANAGEMENT OF TOURISM, RESOURCES OF TOURISM, MARKETING COMMUNICATION, ADVENTURE TOURISM
Research guidance (No. of students)	
PG (dissertation) Completed: Ongoing:	
Ph.D. Completed: Ongoing:	5 NONE 5
Projects Carried out	
Patents (Filed & Granted)	
Technology Transfer	
Research details	
No. of papers published in National/International	4

Journals/Conferences (till date)	
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	

Faculty Profile

Name Dr. Isha Sharma	
Date of Birth	25 December 1985
Unique ID	2543
Education Qualifications	MBA Dual Specialization (Human Resource Management, International Business)
Work Experience (in years):	
Teaching	10 Years
Research	
Industry	4 Years
Others	
Area of Specialization	HR, Marketing
Paper taught Under Graduate/Post Graduate Level	Human Resource Management Marketing Management Event Management & Event Marketing
Research guidance (No. of students)	
PG (dissertation) Completed (as on date): Ongoing:	
Ph.D. Completed (as on date): Ongoing:	
Projects Carried out	
Patents (Filed & Granted)	
Technology Transfer	
Research details	
No. of papers published in National/International	05 Paper Published, 05 Conferences

Journals/Conferences (till date)	
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.) (till date)	01 A Vital Role of Human Resource Policies in Employee Retention ISSN NO 978-620-206983-0

Faculty Profile



Name	Dr. Lokesh Sehgal
Date of Birth	01/05/1984
Unique ID	
Education Qualifications	Ph.D., DMS (T &T Mgmt.), MBA, M.Com.(Eco.), PGDTTM
Work Experience (in years):	
Teaching	4 Years
Research	2 Years
Industry	4 Years
Others	N/A
Area of Specialization	Tourism planning & management
Paper taught Under Graduate/Post Graduate Level	Tourism Business & its impact, Accommodation & Transportation, Destination & circuit management, Eco-Tourism concepts, Air Ticketing & CRS, Adventure Tourism
Research guidance (No. of students)	
PG (dissertation) Completed:	03
Ongoing:	02
Ph.D. Completed:	N/A
Ongoing:	
Projects Carried out	N/A
Patents (Filed & Granted)	N/A
Technology Transfer	N/A
Research details	
No. of papers published in National/ International Journals/ Conferences	01
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	N/A

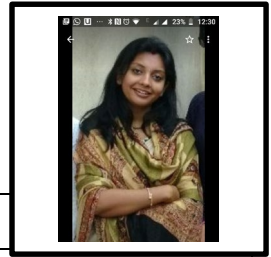
Passport Size



Faculty Profile

Name	Dr MAHIMA RAI
Date of Birth	22 JUNE, 1973
Unique ID	2502
Education Qualifications	PhD, MBA
Work Experience (in years):	
Teaching	16 years
Research	15 years
Industry	Nil
Others	Nil
Area of Specialization	Finance, Marketing
Paper taught Under Graduate/ Post Graduate Level	Financial Management, Accounting for Managers, Research for Management
Research guidance (No. of students)	
PG (dissertation)	
Completed:	55
Ongoing:	05
Ph.D.	
Completed:	03
Ongoing:	06
Projects Carried out	Nil
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Research details	
No. of papers published in National/ International Journals/ Conferences	25
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	Nil

Faculty Profile



Name	Meha Saxena
Date of Birth	04 August 1985
Unique ID	2607
Education Qualifications	B.Tech, MBA, UGC NET, PhD pursuing
Work Experience (in years):	
Teaching	12 YRS
Research	9 YRS
Industry	1 YR
Others	Consultancy - 3 yrs
Area of Specialization	Operations Research/Business Research/ Statistics/ Economics/ SPSS
Papers taught Under Graduate/ Post Graduate Level	<p>UG - Managerial Economics, Macroeconomics, Business Laws, Statistics, Business Research, Quantitative techniques, Operations Research, Marketing Management, Corporate/Summer Internship, SPSS, Event Management, Category Management</p> <p>PG - Production and Operations Management, Managerial Economics, Statistics, Business Research, Quantitative techniques, Operations Research, Retail Management, Supply Chain Management, Mall Management, Project Management, Merchandise Management, Advertising Management</p>
Research guidance (No. of students)	
PG (dissertation) Completed: Ongoing:	Nil

Ph.D. Completed: Ongoing:	Nil
Projects Carried out	1 - Faculty Project
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Research details	
No. of papers published in National/ International Journals/ Conferences	8
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	Nil

Passport Size
Photo

Faculty Profile

Name	Dr. Monika Singh
Date of Birth	05 th July, 1983
Unique ID	2357
Education Qualifications	Ph.D., MBA (<i>Dual Specialization-HRM, Finance</i>), M.A.
Work Experience (in years):	
Teaching	15 years
Research	09 years
Industry	01
Others	Nil
Area of Specialization	HRM, Finance
Paper taught Under Graduate/ Post Graduate Level	<ul style="list-style-type: none"> - Business Communication, - Personality Development and Communication Skills, - Human Resource Management, - Industrial Relations and Labour Laws, - Financial Institutions and Markets, - Management of Financial Services, - International Business, - Entrepreneurship, - Fundamentals of Management, - International HRM, - Strategic HRM
Research guidance (No. of students)	
PG (dissertation)	05
Completed:	Completed
Ongoing:	Nil
Ph.D.	
Completed:	02 Awarded, 01 Thesis submitted

Ongoing:	02
Projects Carriedout	
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Research details	
No. of papers published in National/ International Journals/ Conferences	06 Research Papers
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	01 Book Book Title - Causal Relationship of Stock Market Volatility and Economic Variables, Lambert Academic Publishing, Germany, ISBN - 978-3-659-30553-5, 2012

Faculty Profile



Name	Dr. Neha Mathur
Date of Birth	08-10-1986
Unique ID	2331
Education Qualifications	Ph.D
Work Experience (in years):	
Teaching	13 years
Research	
Industry	NIL
Others	NIL
Area of Specialization	
Paper taught Under Graduate/ Post Graduate Level	Management, Personality Development, Organizational Behavior, Human Resources Management, cross Cultural HRM, Event Management, Retail Management, Marketing
Research guidance (No. of students)	
PG (dissertation) Completed:	06
Ongoing:	NIL
Ph.D. Completed:	NIL
Ongoing:	03
Projects Carried out	NIL
Patents (Filed & Granted)	NIL
Technology Transfer	NIL
Research details	
No. of papers published in National/ International Journals/ Conferences	19
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	NIL

Faculty Profile




Name	Dr Neha Sharma
Date of Birth	17 August 1983
Unique ID	2504
Education Qualifications	MBA, M.Com., Ph.D
Work Experience (in years):	
Teaching	14
Research	9
Industry	Nil
Others	Nil
Area of Specialization	Human Resource, Marketing
Paper staught Under Graduate/ Post Graduate Level	Advertising & Sales Promotion, Business Environment, International Marketing, Marketing Management, Organisation Behaviour, Company Law
Research guidance (No. of students)	
PG (dissertation) Completed:	7
Ongoing:	1
Ph.D. Completed:	3
Ongoing:	2
Projects Carried out	Nil
Patents (Filed & Granted)	Nil
Technology Transfer	Nil
Research details	
No. of papers published in National/ International Journals/ Conferences	25
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	Nil

Faculty Profile




Name	Dr. Nivedita Singh
Date of Birth	25 th June, 1988
UniqueID	
EducationQualifications	MBA, PHD
WorkExperience (in years):	
Teaching	9 Years
Research	10 Years
Industry	-
Others	-
Area ofSpecialization	
Paperstaught UnderGraduate/PostGraduate Level	UG: Industrial Relations, Export Import Finance, Labour Economics, Advance HRM, Logistics & Supply Chain Management, International Finance PG: Trade Union & Labour Laws, Industrial Relations & Social Security, Strategic Management, Strategic HRM, Business Environment, Export Import Documentation & Procedure, India's Foreign Trade Policy, Business Environment, IHRM, Business Ethics & Corporate Governance, Marketing Management
Researchguidance (No. of students)	
PG (dissertation) Completed: Ongoing:	Completed: 07 Ongoing: 07
Ph.D. Completed: Ongoing:	Nil 4
Projects Carriedout	Nil
Patents(Filed&Granted)	Nil
TechnologyTransfer	Nil

Research details	
No.ofpaperspublishedinNational/InternationalJournals /Conferences	10
No.ofBookspublishedwithdetails(Nameofthebook,Publish erwithISBN,yearofpublication, etc.)	1

Name	Dr. Poonam Madan	
Date of Birth	27 April 1972	
Unique ID		
Education Qualifications	Ph.D. MBA B.Com	
Work Experience (in years):		
Teaching	21	
Research	21	
Industry	20	
Others	20	
Area of Specialization	Marketing and Communication General and Strategic Management	
Papers taught Under Graduate/ Post Graduate Level	Under Graduate Marketing Management Marketing of Services Organizational Behaviour Management Business Communication Post Graduate Integrated Marketing Communication Strategic Management Consumer Behaviour Logistics and Supply Chain Management	
Research guidance (No. of students)		
PG (dissertation) Completed: Ongoing:	12 04	
Ph.D. Completed: Ongoing:	09 06	
Projects Carried out	N.A	
Patents (Filed & Granted)	N.A	
Technology Transfer	N.A	

Research details	
No. of papers published in National/ International Journals/ Conferences	47
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	01Business Communication Ramesh Book Depot, Jaipur 2010 National ISBN 81 8142-050-0 81 8142-050-0

Faculty Profile

	
Name	Dr. Preeti Sharma
Date of Birth	04.09.81
Unique ID	
Education Qualifications	Ph.d, MBA.
Work Experience (in years):	
Teaching	13 yrs
Research	4 Yrs.
Industry	-
Others	-
Area of Specialization	Finance
Papers taught Under Graduate/ Post Graduate Level	UG- Legal Aspects of Business, Financial Management, Business Accounting, Cost and Management Accounting, Micro Economics PG- Corporate Accounting, Security Analysis, Management Accounting
Research guidance (No. of students)	
PG (dissertation) Completed: Ongoing:	-
Ph.D. Completed: Ongoing:	- 3

Projects Carriedout	-
Patents (Filed & Granted)	-
Technology Transfer	-
Research details	
No. of papers published in National/ International Journals/ Conferences	12
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

Faculty Profile



Name	Dr Princy Thomas
Date of Birth	April 6, 1987
Unique ID	626749568369(Adhaar No.)
Education Qualifications	B.Com, MBA, Phd. NET(HR), SET(Mgmt.)
Work Experience (in years):	
Teaching	12 years
Research	8 years
Industry	1.5 years
Others	-
Area of Specialization	HRM , Marketing, Labour Legislations & Company Law
Paper taught Undergraduate/Postgraduate Level	HRM , Industrial Relations and Labour Legislations, Business Environment, Company Law, Business Strategy and Policy
Research guidance (No. of students)	
PG (dissertation) Completed:	5
Ongoing:	2
Ph.D. Completed:	0
Ongoing:	3
Projects Carried out	0
Patents (Filed & Granted)	0
Technology Transfer	0
Research details	
No. of papers published in National/International Journals /Conferences	7
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	0



Name	Dr. Purnima Sharma
Date of Birth	13 th April, 1987
Unique ID	2659
Education Qualifications	MBA, Ph.D(Management)
Work Experience (in years):	
Teaching	7 Years
Research	4 Years
Industry	
Others	
Area of Specialization	Human Resource Management
Papers taught Under Graduate/Post Graduate Level	Labour Economics, Labour Welfare, Compensation Management, Global HRM, Strategic HRM, Business Communication, Human Resource Management, Performance Management
Research guidance (No. of students)	
PG (dissertation) Completed:	47
Ongoing:	06
Ph.D. Completed:	
Ongoing:	04
Projects Carried out	01
Patents (Filed & Granted)	-
Technology Transfer	-
Research details	
No. of papers published in National/International Journals/Conferences	06
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

Faculty Profile



Name	Dr. Roopam Kothari
Date of Birth	28 Jan, 1978
Unique ID	2384
Education Qualifications	<ul style="list-style-type: none"> • Ph.D (Management) • M.Com (Business Adm) • B.Com • UGC NET - Management, December 2012 • Completed ICWA (Now ICAI) final in June 2001. • Completed PGDTFM (Post Graduate Diploma in Treasury and Forex Management) from ICAI, Hyderabad in September 2003.
Work Experience (in years):	
Teaching	17
Research	10
Industry	1
Others	
Area of Specialization	Finance
Paper taught Under Graduate/Post Graduate Level	Financial Management, Security Analysis & Portfolio Management, Financial Derivatives, International Business , Research Methodology
Research guidance (No. of students)	
PG (dissertation)	
Completed:	58
Ongoing:	3

Ph.D. Completed: Ongoing:	01 06
Projects Carriedout	01 (Consultancy)
Patents (Filed & Granted)	-
Technology Transfer	-
Research details	
No. of papers published in National/ International Journals/ Conferences (till date)	13
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	<ul style="list-style-type: none"> • Kothari Roopam, Arora Parul (2020), "Managerial Economics", Thakur Publication, Jaipur, ISBN No. 978-93-90570-58-4 • Kothari Roopam(2012),"International Finance & Forex Management", Global Business Management Module(MP-404), Vardhaman Mahaveer Open University, Kota, Unit 9, Pg. 126-140, ISBN: 13/978-81-8496-350-2. • Kothari Roopam(2012),"Global Strategic Management", Global Business Management Module(MP-404), Vardhaman Mahaveer Open University, Kota, Unit 8, Pg. 117-125, ISBN: 13/978-81-8496-350-2. • Kothari Roopam(2011),"Inventory Management: Models and Systems" Operations Management Module (MP-204), Vardhaman Mahaveer Open University, Kota, Unit 7, Pg. 59-77, ISBN:13/978-81-8496-287-1

Faculty Profile



Name	Dr. Ruchi Jain
Date of Birth	August 17, 1980
Unique ID	2195
Education Qualifications	Ph.D, M.Com, LL.B, LL.M, Diploma in Consumer Laws, UGC-NET(Management)
Work Experience (in years):	
Teaching	17 yrs
Research	12 yrs
Industry	NIL
Others	
Area of Specialization	Business Laws, Corporate Laws, Marketing Management, Marketing Research
Paper taught Undergraduate/Postgraduate Level	Business Laws, Corporate laws, Industrial Laws, Marketing Management, Marketing Research, , General Management
Research guidance (No. of students)	
PG (dissertation)	19
Completed:	18
Ongoing:	01
Ph.D.	12
Completed:	05
Ongoing:	07
Projects Carried out	-
Patents (Filed & Granted)	-
Technology Transfer	
Research details	
No. of papers published in National/International Journals/Conferences	23
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	1. Business organization, Ajmera Book Company, Jaipur (2255993807) Year 2014 2. Business Laws, Ajmera Book company, Jaipur(9380722036) Year 2014

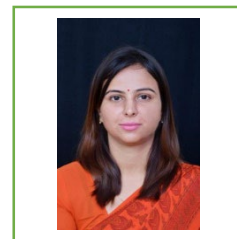


Faculty Profile

Name	Dr Seema Singh Rathore
Date of Birth	23 January 1982
Unique ID	2240
Education Qualifications	M.Phil and Ph.D
Work Experience (in years):	
Teaching	17 years
Research	14 years
Industry	-
Others	-
Area of Specialization	Human Resource Management and Human Resource Development
Paper taught Under Graduate/Post Graduate Level	Human Resource Management, Human Resource Development, Compensation Management and Industrial Relation, International Marketing Management, Marketing Management, Talent Management
Research guidance (No. of students)	
PG (dissertation)	
Completed	54
Ongoing:	05
Ph.D.	
Completed	08
Ongoing:	05
Projects Carried out	-
Patents (Filed & Granted)	-
Technology Transfer	-
Research details	
No. of papers published in National/International Journals/Conferences	14

No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-
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Faculty Profile



Name	Dr. Shilpi Chakravarty						
Date of Birth	10-3-1986						
Unique ID							
Education Qualifications	PH.D, MIB, M.com						
Work Experience (in years):							
Teaching	14						
Research	14						
Industry	-						
Others	-						
Area of Specialization							
Paper taught Under Graduate/ Post Graduate Level	International Business, Logistics, International Marketing, Export Import Documentation & Procedure, International Finance, India's Foreign Trade policy						
Research guidance (No. of students)							
PG (dissertation) Completed (as on date): Ongoing:	5 2 3						
Ph.D. Completed (as on date): Ongoing:	N/A						
Projects Carried out							
Patents (Filed & Granted)							
Technology Transfer							
Research details							
No. of papers published in National/ International Journals/ Conferences (till date)	6						
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.) (till date)	3						
	S . N o .	F ir s t A u t h o r	C - a u t h o r s	N a m e o f t h e B o o k	P u b l i s h e r	Y e a r o f P u b l i c a t i o n	S t a t u s I n t e r n a t i o n / N a t i

Faculty Profile

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	1	Dr. Shilpi Chakravarty		Basics of International Trade	Kindle Direct Publishing / Amazon	2022	International
	2	Dr. Shilpi Chakravarty		Essentials of Supply Chain Management	Kindle Direct Publishing / Amazon	2020	International
	3	Dr. Shilpi Chakravarty		Logistics Performance Management	Lambert Academic Publication	2019	International

Faculty Profile



Name	Dr Shubha Meghwanshi
Date of Birth	03.03.1986
Unique ID	
Education Qualifications	PhD, NET, MBA
Work Experience (in years):	
Teaching	7.5 yrs
Research	
Industry	
Others	
Area of Specialization	Advertising and Brand Management, Marketing Management, Brand Management
Paper taught Under Graduate/Post Graduate Level	Brand management/brand management, marketing management, strategic management.
Research guidance (No. of students)	
PG (dissertation) Completed: Ongoing:	05
Ph.D. Completed: Ongoing:	03(ongoing)
Projects Carried out	
Patents (Filed & Granted)	
Technology Transfer	
Research details	
No. of papers published in National/ International Journals/ Conferences	07
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	

Faculty Profile



Name	Dr. Shweta Kastiyia
Date of Birth	March 14, 1983
Unique ID	2300
Education Qualifications	M.Com., Ph.D.
Work Experience (in years):	
Teaching	14
Research	13
Industry	0
Others	0
Area of Specialization	
Paper taught Under Graduate/ Post Graduate Level	Research Methodology, Business Statistics, Project Management
Research guidance (No. of students)	
PG (dissertation) Completed: Ongoing:	27
Ph.D. Completed: Ongoing:	06 01
Projects Carried out	0
Patents (Filed & Granted)	0
Technology Transfer	0
Research details	
No. of papers published in National/International Journals/Conferences	17
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	1

Faculty Profile



Name	Dr. VANDANA SACHDEVA
Date of Birth	12/09/1976
Unique ID	2437
Education Qualifications	Ph.D. in E Banking, M.B.A.(IT) ,LLM,, L.LB ,B.Sc,
Work Experience (in years):	16
Teaching	16
Research	11
Industry	1
Others	NA
Area of Specialization	Management Information System, Legal Aspects • E-commerce, E-banking • CRM, Research Methodology
Paper taught Under Graduate/Post Graduate Level	Undergraduate Level : IT tools for Business ,HRM ,E-Commerce, Legal Aspect of Business , Financial Institution & market ,Summer Internship Project , Research Project, Postgraduate Level: 1 IT for management 2 E-commerce 3 .E Telling
Research guidance (No. of students)	
PG (dissertation) Completed: Ongoing:	
Ph.D. Completed: Ongoing:	4
Projects Carried out	NA

Patents (Filed & Granted)	NA
Technology Transfer	Online Teaching Platform Zoom ,Goggle Meet, Google Classroom, Microsoft Team
Research details	
No. of papers published in National/ International Journals/ Conferences	18 Research Paper + 4 Chapters in Edited B
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	NA

Faculty Profile



Name	Dr. Varsha Choudhary
Date of Birth	07/01/1989
Unique ID	2692
Education Qualifications	Ph.D, MIB, M.Com (EAFM)
Work Experience (in years):	
Teaching	8 Years
Research	8 Years
Industry	-
Others	-
Area of Specialization	International Business, Management, Entrepreneurship
Paper taught Under Graduate/Post Graduate Level	<p>AT UG Level</p> <ul style="list-style-type: none"> • Basics of International Business • Export Finance and Procedure • Export & Import Documentation Procedure • International Marketing Management • International Banking • Logistics & Supply Chain • Basics of International Trade • Business Economics • Economic Environment in India • Economic Environment in Rajasthan • Organizational Behavior <p>AT PG Level</p> <ul style="list-style-type: none"> • International Business • Basics of International Business • Cross-Culture Management • Social Entrepreneurship • Innovation Development Management • International Supply Chain Management and Logistics • International Human Resource Management • Export Import Procedure and Documentation • Managerial Economics • P&B Management • Marketing Management

	<ul style="list-style-type: none"> • International Finance • Organizational Behavior
Research guidance (No. of students)	
PG (dissertation)	
Completed:	21
Ongoing:	3
Ph.D.	
Completed:	NA
Ongoing:	
Projects Carried out	NA
Patents (Filed & Granted)	NA
Technology Transfer	NA
Research details	
No. of papers published in National/ International Journals/ Conferences	11
No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	NA