



## IIS (deemed to be University) organized Vividha 2019



The 7<sup>th</sup> Media Fest of the IIS University Vividha was organised by the Department of Journalism and Mass Communication on 7<sup>th</sup> & 8<sup>th</sup> January 2019 in the university campus. The two day event commenced with the inaugural ceremony which was graced by the presence of the Chief Guest Shri Jagdish Upasane. The inaugural ceremony began with the college prayer and lighting of the lamp followed by the Welcome Address from the Hon'ble Vice Chancellor of IIS University, Dr. Ashok Gupta, thanking Shri Upasane for gracing the event with his presence. A journalist with over 40 years experience in the field of journalism, Shri Upasane spoke on a wide variety of topics, ranging from the importance of cultivating news sense through the reading of newspapers to explaining how journalism serves the public interest and therefore carries a social responsibility. Despite how journalism has changed language as a medium has evolved, over the last 40 years and how its journalists, he said, remain the gatekeepers of the readers, thus fulfilling the purpose of journalism. Citing the example of our own alumnus, Palki Sharma, he emphasized the kind of example she has set in the media for all the young journalists being trained in the ranks of our University. He concluded his speech by motivating the students towards skill development and to take up the responsibility of the media to raise for accountability in the public interest and to undertake fair journalism without any fear while keeping the morals of journalism in mind. The college newsletter - Youth Speak - was also released by the Chief Guest on this occasion after which he was presented with a memento by our Registrar, Dr. Raakhi Gupta. The event concluded with a vote of thanks by the HOD of Journalism and Mass Communication, Dr. Garima Shrivastava.







## Different degrees of the Indian monsoon - Surviving nature's final word

It has been experienced that monsoons are a boon for life and economy when it is in the right amount. The monsoons this year have been wreaking unprecedented havoc in several parts of the country and experts say that this is just a beginning. Pilgrimages have been obstructed leaving large numbers stranded amidst disrupted transport as entire buildings, dams and bridges are being destroyed and swept away amidst the fury of the 2013 monsoons. Flash floods and landslides hitting holy destinations, are causing widespread devastation, thus challenging the might and omnipotence of the very gods said to dwell there. We must note how we refuse to remain mere helpless victims or observers in this situation. Much is being done towards disaster management. The onus falls upon Indian Meteorological Department to issue warnings adequately in advance. It is with great pride and deep gratitude that we think of members of the Indian armed forces as they carry forth relief work, evacuation, and provide succor to those stranded or hurt. Google has launched a humanitarian application called Person Finder thus allowing missing persons to be traced. The Prime

Minister, calling upon citizens to support fellow men and donate generously, has announced a significant relief aid package. Even the Indian "safe" states are stepping forward to assist badly hit areas financially and otherwise. It is necessary to explore what more we can do to prevent or mitigate this immense tragic calamity that begins with raging rivers and ends in dismantled buildings and corpses floating amongst debris. While much is being done by way of rehabilitative efforts, eyebrows are simultaneously being raised as to whether man himself is partly or wholly to be held responsible for summoning nature's fury, rather than blaming all such unstoppable calamities on the inevitability of nature. Construction over river beds, deforestation, blasting of mountains to build roads and wide use of chemical products and fertilizers, amongst other things, all close causes of global warming, are equivalent to damaging the sacred natural balance which allows life to generate and regenerate. The monsoons this year are an ample and urgent warning indicating a crumbling natural equilibrium. Citizens of the world must convert to an entirely ecologically responsible lifestyle – Now! Every plastic bag counts.

### "I AM...."

I am the water, which is  
answer to every thirst.  
I am the wave which wets  
the soil of seashore and  
make that bliss.  
I am the drop which turns in  
a cloud and rain on desert.  
I am the elixir which emerges  
from temple shrines.  
I am the light which  
brightens every night,  
I am the sparkle which rises  
from the stones,  
I am the heat which melts the irons.  
But dare you hold me back,  
because I am the wave which can drown a city in a jiffy,  
I am the conflagration which can turn a forest into ashes.  
I am the combination beyond your vision I am water,  
I am fire. I am the alive dream that you desire.  
Not easy not affordable,  
choose me if you are a thunder.  
I am the strength, the power.  
I am the storm, the shower.  
A perfect amalgamation of water and fire.  
Believe me I can devour.  
I am fearless, I am breathless. Unstoppable,  
compatible.  
Not an accident, I am confident.  
Worth wondering, worth waiting.  
I may not be fast but I am steady.  
Wanna know who I am ?  
I AM A LADY.

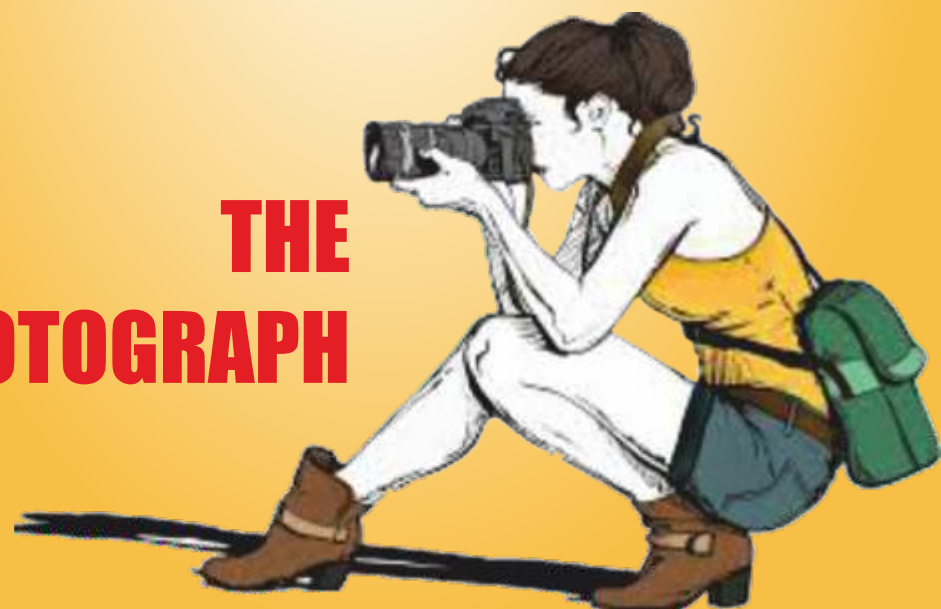


- Priyanshi Maheshwari

Leonardo and Stephen

Captured in a snapshot, on a day which was bright, sunny and hot  
The picture blushed with the beauty of their relationship,  
A photograph gleaming by the spark of their brotherhood,  
The habit to carry the history and predict for tomorrow  
Abuses this moment, this moment, the present,  
The most beautiful bliss of god  
However this reel slaved and stored it all.  
The eyes, their purity and innocence,  
Uncomparable to even the brightness and the glary face of the sun  
Eyes which dream of cosy moments  
In quiet evenings, during tranquil nights,  
Those unending conversations, the similarity of notions,  
Today they have met with an end and have left for their heavenly abode  
However the happiness and ecstasy still,  
Causes them to ask him-Why do good times end  
Today we have parted, but when I grace the photograph,  
With a glance, the joy and delight increases manifold.  
But for Gods will, everything ends for a new beginning,  
What the world calls the end of a caterpillar,  
He calls a butterfly. . . . .  
Therefore we have died in person, however not in spirit. . .  
We are still together in the archives of our memory. . .

### THE PHOTOGRAPH





## “ABHIVYAKTI EK PRAYAS” at IISU

The 19<sup>th</sup> Annual Art Exhibition- “Abhivyakti Ek Prayas” has been a creative tradition for over a decade and is the culminating event in the artistic calendar of the Department of Visual Arts. It is the main platform for the under graduate and post graduate students of the department. This annual art exhibition is continuing since last 19 years at Jawahar Kala Kendra, Jaipur. This event facilitates interaction of young artists with the world outside and serves to combine their classroom experiences of creative expression with the rare world of arts. The 19<sup>th</sup> Annual Art Exhibition 2018-19 was organized at Chaturdik Gallery JKK, Jaipur from 9th-12th February, 2019. Students from all the streams like Painting, Applied Arts, Sculpture, Print Making and Photography participated in the show. Works displayed were in wide range of mediums and techniques including oil paintings, acrylic, tempera, two-dimensional design, Mosaic, mural, mixed



media in the field of paintings. Campaign designing, photography (B/W & Coloured), illustration, caricature, typography, etc in applied arts were exhibited. Woodcut, etching, linocut, lithography, intaglio, aqua etc in graphics and print making and sculptures in stone, wood, fibre, metal etc were also there. The inauguration of the show was done by the Guest of Honour Ms. Mugdha Sinha (IAS) Secretary of Government, Food, Civil Supplies & Consumer Affairs Department, Jaipur, Rajasthan and Chief Guest Secretary, Lalit Kala Akademi (National Academy of Art), Ministry of Culture, Government of India, New Delhi. Audiences from various art fields, schools, colleges, art studios, art galleries and people linked with art market enjoyed an impressive artwork by students. In total, 194 students from Department of Visual Arts displayed around 2100 artwork in various fields of art in this exhibition. Dr. Ashok Gupta, Vice-Chancellor, IIS University, congratulated all the participants for their untiring efforts towards putting this exhibition together. Such show introduces them to professional practices they will come across in their field, such as working with a gallery, preparing and then displaying their work for exhibition and engaging in the jurying process that is essential for an emerging artist.





# STUDENTS RAISE VOICE FOR SOCIAL ISSUES THROUGH THEIR COLLECTION AT IIS UNIVERSITY'S ANNUAL FASHION SHOW



Decked in the bravest, past the rigour. She poses like a tutelary to unveil the vigour! We live in a country in which we worship goddesses the way we worship gods but when it comes to reality this similarity and equality fades away. Why men fail to understand that a woman is an embodiment of a goddess, whether it is Lakshmi and Saraswati or Durga and Kali for that matter. To make everybody realise the strength of a woman and give an ode to the ethos of womanhood, fashion designing students Aanchal Arora, Preksha, Shalini Malpani and Shivani Singhal put forward their collection Tutelary Vigour in 10th annual fashion show 'Creations' 2019 organised by the department of Fashion and Textile Technology of IIS University, recently. In the collection, students showcased Indo-western embroidered gowns and dhoti-

trousers in the shades of black, red, yellow and pink. The fashion show witnessed collection in 10 different themes put together by 34 students. Yamaha Fascino Miss Diva Supranational 2018 Aditi Hundia was the special guest at the event. Students of the university took fashion ramp as a platform to raise awareness regarding water conservation. Limpid Aqua collection by students Shreya Gupta, Kiran Jeevnani, MiliNimbark, Neha P. Sahetai, Noopur Mulani, Parul Sharma, Pushpa Bhati, Ritika Nihal, Tanishka Rathore, Tarushi Jain and Vibhuti Poddar depicted the story of today's condition of water resources in the form of outfits. Digital printed collection of trendy attires in silks, crepes and cottons in tints and shades of white, blue and brown prettified with frills, cuts and a flouncy look represented the diverse aqua bodies and narrated a tale of both the meaningfulness and the meaninglessness of life, with and without water. The queen movement was the reason behind the edgy collection Jazzy Radiance by the students Darshi Kamal Lohiya, Drishti Agrawal, Kritika Mittal and Ragini Techchandani. Student Eshita Bokadia's collection Pastel Patina flaunted a range of costumes doused in a pastel colour. Saloni Jain, Sandali Jain and Shaikh Saher's presented 'Origami Terrestrial', inspired from 'Garden'.

