

First Convocation of The IIS University Celebrated, Graduates Honoured

18 gold medals were awarded to graduating students at the First Convocation Ceremony of The IIS University, Jaipur, at the IIS Campus on Kshipra Path Mansarovar.



In the First Convocation Ceremony of the university, a total of 466 students received degrees, & diplomas. Out of these 3 were awarded M. Phil, 416 received Masters & 47 were conferred Postgraduate Diplomas. Also, 18 Gold medals and 65 Merit Certificates were awarded to the meritorious graduates of The IISU to recognize academic excellence in specific disciplines. The ceremony included the awarding of Dr. Shanta Narendra Bhanawat Endowment Award for

outstanding achievement in the field of Journalism initiated by Dr. Sanjeev Bhanawat, Head, Centre for Mass Communication University of Rajasthan. In his welcome speech, the Vice-Chancellor Dr. Ashok Gupta formally greeted the chief guest, former Attorney General of India Shri Soli J. Sorabjee and guest of honour Smt. Renuka Chowdhary, Member of Parliament (Rajya Sabha). He said that The IIS University which was started as the International College for

Girls in 1995 had come a long way in this ongoing journey towards excellence in higher education within a short span of time. While congratulating the graduates he said – “May I remind you my beloved students that you are the ambassadors of this institution and you must live up to the values and ideals of your alma mater “You’re ready to go out now and contribute in your own special and unique way” he added.

Former Attorney General of India, Shri Soli J. Sorabjee

delivered the keynote speech on “Fundamental Rights and Fundamental Duties” and made them realize the importance of duties. He congratulated the successful graduates.. While commending the graduates on their excellence in academics, Member of Parliament (Rajya Sabha) and former Union Minister, Government of India Smt. Renuka Chowdhary, wished them continued success. Sitting in the audience were the parents of all the awardees, who had come to see their Ward earn a degree, which is a memorable event for them. Sakshi Sharma, Journalism student, who received the Bhanawat Endowment Medal, shared her experience - “It was wonderful to study in this university. She said “I still remember the welcome speech of our Vice-Chancellor, Dr. Ashok Gupta, when we stepped in for the first time that no matter how much or how hard you fall, you can always rise, and today we have got enough confidence and knowledge to look

towards the next phase of our lives without fear”. Registrar

Dr. Raakhi Gupta thanked one and all.



3 HUMANITARIANS RECEIVED HONORARY DEGREES FROM THE IIS UNIVERSITY

Efforts toward world understanding, sustainable peace and polio eradication honoured

The IIS University organized a special convocation ceremony in IIS Auditorium in order to honour the efforts of three humanitarians towards sustainable peace and polio eradication. This convocation was organized to confer D. Litt. (Honoris Causa) degree on three top leaders of Rotary International. Padmashree Shri Rajendra K. Saboo, Shri Kalyan Banerjee and the current President of Rotary International Mr. Sakuji Tanaka (Japan) for their contribution to polio eradication and promotion of peace. Justice Shivraj V. Patil, former judge, Supreme Court of India, was the Chief Guest and Justice (Rtd.) S. N. Bhargava, Chancellor of the IIS University presided at the ceremony to award the degrees.



'Verve 2013' Celebrated with Rhythm, Jitterbug & Stagecraft

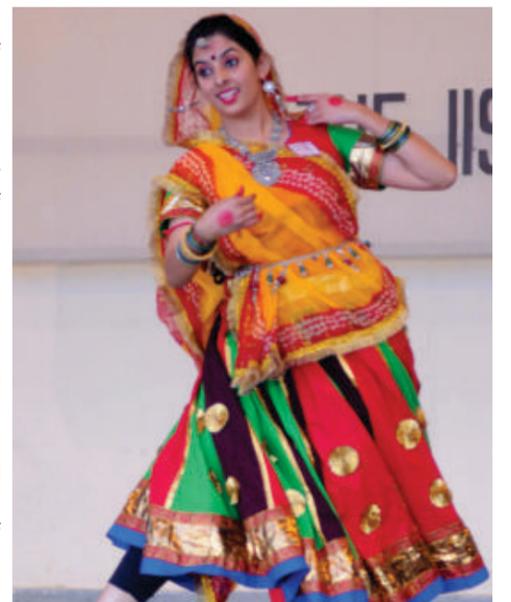
...Noted Cine Star Raj Babbar Graced the Evening

ICG-The IIS University, Jaipur, organized its 3rd Annual Function-Verve 2013 - and International College for Girls celebrated its 18th Annual Day with zest and creativity. The cultural evening was a kaleidoscope blend of the traditional and the modern, a fusion of colourful costumes, music and crisp choreography. The students presented a beautiful cultural extravaganza incorporating foot tapping dances, music, and rhythm followed by a fashion show - Fashion Fiesta.

Member of Parliament and a noted Bollywood actor Mr. Raj Babbar Graced the occasion with his benign presence while Guest of Honour was Rajkumari Alaukika Raje of Baroda and ICG Alumna Yasha Mudgal, IAS (Director, Sarva Shiksha Abhiyan at J&K) was the Special Guest. Dr Ashok Gupta, Vice-Chancellor of the University,

formally welcomed the guests and acquainted them with the achievements of the students and faculty in the session 2012. Dr Gupta expressed pride on what ICG has achieved in a short span of 17 years. Speaking on the occasion, Mr Raj Babbar appreciated the talent and enthusiasm of the students. He emphasized the importance of education. But education, according to him meant all round development of the human personality and not just the attainment of academic degrees. Jaltarang- a unique choreography showcasing the different facets of water was liked by one and all.

The programme was a great success and everybody appreciated the excellent performances put on by the young ladies of ICG.



THE FINAL CUT

“I am no bird; and no net ensnares me: I am a free human being with an independent will.”
— Charlotte Bronte (Jane Eyre)

A woman is born to be nurtured to her fullest, so she may tame the skies, if she so pleases. But women can barely even stand tall in our country today. Depicted in hyperbole terms in ancient Indian texts as creator and giver of life, in today's India, the true meaning of "woman" seems to have been forgotten. A woman doesn't need deification, or the hypocrisy of celebrating Women's Day. She needs and deserves basic respect. Today, India is one of the most dangerous countries in the world for women – for Indians and foreigners alike. A woman's dignity, identity, and freedom are not safe. Women are the target of misconduct, and violence – at home, in the workplace, in the cyberspace, when using public transport, and in public spaces. India is home to several malpractices and unfortunate trends concerning women such as rape, eve teasing, stalking, acid throwing, human trafficking, surrogacy, flesh trade, female feticide and infanticide, an unfavorable sex ratio, and a shockingly high maternal mortality rate. Callous objectification of women in films, music videos, and advertisements has also infected the national fiber.

Women are suffering. Not just in body! Fear of violence leads to psychological trauma and crushes the spirit of a woman, leading her to gradually withdraw from all public spheres. She is thus unable to achieve her potential. In most of India, this violation begins even before the birth of a girl, when she is conceived as a fetus, and continues as she grows, if permitted to, further into an infant, a young girl, and ultimately a woman. Second in importance to all the males around her, the food she gets is restricted, as is her education, health care, and freedom. Throughout her life, a woman goes through every kind of abuse. The situation is slightly different in urban areas. Though women are occupying important positions in every sphere of activity, there is no safety for a female unless she's protected by bodyguards, who can only be afforded by a privileged few in high end jobs. The situation is in dire need of a permanent solution. The mindset of each citizen needs to undergo a change. Women should be aware of all laws affecting them and all the lines of help available specifically for them.

Manasvini Rai

भारतीय समाज में महिलाओं की स्थिति एक प्रश्न चिन्ह ?

यत्र नार्यस्तु पूज्यंते रमंते तत्र देवता अर्थात् जिस समाज में सम्मान व आदर सत्कार होता है उस स्थान पर देवताओं की भी कृपा बरसती है। आज के समय में नारी के दो अलग अलग रूप दिखाई देते हैं। जहाँ एक ओर नारी शिक्षित होकर आसमान की बुलंदियों को छू रही है वहीं दूसरी ओर नारी शोषित और उत्पीड़ित हो रही है। शिक्षा के द्वारा नारी नए-नए आयामों तक पहुँच रही है। वहीं दूसरी ओर नारी का शोषित रूप भी हमारे सामने प्रत्यक्ष है। साथ ही आज नारी की सुरक्षा को लेकर कई प्रश्न उठ रहे हैं।

इस संबंध में यूए स्पीक की रिपोर्टर कीर्ति चौहान ने जयपुर की कुछ शिक्षित व अशिक्षित महिलाओं से बातचीत की। डॉ. नीलम बापना, स्त्री रोग विशेषज्ञ के अनुसार आज शिक्षा के कारण महिलाओं की स्थिति में सुधार आया है। वे स्वयं एक स्वतंत्र व आत्मनिर्भर महिला हैं व हमेशा महिला शिक्षा को प्रोत्साहित करती हैं।

एक सफल गृहिणी विजय लक्ष्मी के अनुसार महिलाओं को हर समय चौकन्ना रहना चाहिये। लड़कियों को आत्म सुरक्षा के बारे में भी जानकारी होनी चाहिये साथ ही माता पिता को भी इस संबंध में अवगत कराना चाहिये। इस संबंध में कुछ मजदूर महिलाओं से भी बातचीत हुई। गरीबी रेखा से नीचे रहने वाली यह महिलाएं भी शिक्षा के महत्व को जानती हैं। इन्होंने अपने विचार कुछ इस तरह व्यक्त किये। कमला मजदूरी करके अपने घर परिवार को चलाने में अपने पति की मदद करती है। मजदूरी से घर का खर्च बहुत मुश्किल से चलता है। कमला का मानना है कि स्त्री शिक्षा आज के समय की आवश्यकता है तभी वह आत्मनिर्भर व स्वावलंबी बन पाएगी।

समाज और परिवेश के साथ आज नारी की स्थिति में काफी सीमा तक सुधार प्रत्यक्ष रूप से दिखाई देता है परंतु दूसरी ओर नारी के साथ आए दिन हो रहे अत्याचार भारतीय समाज के लिए एक कलंक हैं। इसके लिए सरकार, समाज, सामाजिक संस्थाओं, व पुलिस को साथ मिलकर प्रयास करने होंगे तभी हम एक स्वस्थ व स्वच्छ समाज की कल्पना कर पाएंगे।

WE VALUE YOUR FEEDBACK

Do send us your comments, suggestions, writings, pictures at

YouthSpeakIISU@gmail.com

WHEN YOU EDUCATE ONE WOMAN, YOU EDUCATE AN ENTIRE FAMILY



Glory of Creation

Women are very important for the society..
But society itself has made women an object of pity...
Woman has a high tolerating power..
But she is the one who is delicate as flower..
A woman can be best mom..sis and wife..!
She is the one who creates a new life..
Some people consider girls as a toy..
Girls are given less privilege than a boy..
We should respect woman..
She is not less than any man..!

Dhriti Chatterjee

Women's Security, Safety and Surety

The Question of Women's Security, Safety and Surety In the contemporary world, women need to gain the same amount of power that men have. Now, it is time to forget that men are the only holders of power. In India, women are still facing different obstacles in male-dominated cultures. It is believed that Indian women are slowly getting empowerment in sectors like education, politics, the work force and even more power within their own households. The worth of a civilization can be assessed by the place given to women in the society. But, Indian women often receive the negative sexual attention.

Our correspondent Radhika Sharma speaks to educationists on these women-centric issues.

Dr. Raakhi Gupta, Rector & Registrar, The IIS University, Jaipur

We don't know the real meaning of the term 'women empowerment'. It does not mean women becoming outgoing and forgetting their values and culture. It includes building strong women with a sense of responsibility. At times even women are responsible for the treatment they receive from men and the society. But then, there are situations too where we need to speak up and fight back. Girls do stand a chance and the government has been very positive in this regard. Girls are coming out of their homes and performing well to build a life for themselves. Cities are doing better but the interiors have a long way to go. Education is the foremost factor which can do wonders. As they say, "When you educate one woman, you educate an entire family." Pocket knives and pepper spray are temporary aids. Help-providing attitude needs to be developed.

Prof. Pradeep Bhatnagar, Dean, Faculty of Sciences, The IIS University, Jaipur

We have not been able to change our mind set yet. Generally, men treat women as commodities. Current movies and ads largely portray women as an object of attraction and desire. I believe the society is responsible for this and women are still not treated equally. Women need to grab opportunities rather than wait for them. Do away with the hand-to-mouth

situation attitude. The thinking of the masses needs to change. I know it will take a lot of time but revolutions don't occur overnight. Panchayats should watch out for those women who are mere puppets in the hands of their husbands exercising their indirect domination over decision-making. Also, even the women themselves may have a tendency to suppress fellow women due to jealousy issues.

Prof. N.K. Jain, Dean, Faculty of Humanities & Social Sciences, The IIS University, Jaipur

Real women empowerment is not solely restricted to legal rights. The need of the hour is an attitudinal change in the society. Women are looked down upon in a patriarchal society like ours. Our students are doing well as professionals and hopefully, they will change this sorry scenario as time progresses. They do deserve equal opportunities. But, the society has not wholeheartedly provided them with these so-called opportunities in the real sense. Attitude of men needs to change. This will mark the beginning of a new era in the Indian society. Educating people is one of the steps but it doesn't help at all times. A deterrent is needed in terms of strict policing and swifter justice providing mechanism.

Prof. M.K. Sharma, Dean, Faculty of Commerce & Management, The IIS University, Jaipur

Regarding women's security, there are many lacunas in the laws for which the administration is responsible. In my opinion, males feel threatened by women as they are independent, beautiful and capable of exercising authority effectively. This archaic chauvinistic male mentality is the prime flaw of a male-dominated society. Especially, the current generation middle-class men are both scared and jealous of women. Mishaps like Nirbhaya rape occur because of the dwindling sex ratio due to social malaises such as female feticide, etc and as there are hardly any 'gentlemen' left. Women are powerful, laborious and possess every quality that men secretly wish to possess. They should utilize every opportunity in the best possible manner.

We are witnessing a different face of society where women stand in their own way. Women today are touching the skies, working in every possible sector.

Is Jaipur safe for women?

Kriti Bhangadia conducted an opinion poll

No, Jaipur is not a safe place to live for girls because there are so many crude men around.

JYOTI JAIN, B. Com (H)

No, Not at all, My parents still don't allow me to go out at night because they do not believe Jaipur is a safe place. It is getting influenced by Delhi and the crime rate is increasing.

ANANCHAL ANDREWS, BA (H) Eco., Psychology

Yes, Jaipur is safe for girls as compared to the metro cities. We can roam at night also without fear.

NITISHA CHAUHAN B. Com (H)

Not only Jaipur, but this world is no more safe for girls. It is we, the people of the society who need to change their concepts.

ARZOO PATHAN, BBA

Jaipur as compared to other cities is still safer, but crime still persists. There is a need for a better security apparatus.

EPAHI, BA (H) Psychology

From Unhappiness to Happiness

WHAT ONE MUST REMEMBER IS THAT THE ONLY PERSON WHO CAN MAKE YOU HAPPY IS YOU YOURSELF.

It is a funny world with funny people in it. I call it funny because we live in a mirage, a mirage that materialistic things bring happiness or a mirage that someone can make you joyful... We are living with the idea of happiness, we are not living happily. I believe there are many unhappy people in the world. I categorize them into two: the first ones are miserable, they depend on materialistic things for their happiness. They believe that a new car will bring happiness but that's not true. May be a little happiness for the first few days then the joy is gone, the excitement is gone. The second ones are however not lured by the materialistic world but they are so dejected and lonely that they feel that only some other person can make them happy. I think they are equally miserable. They want to be loved and they forget to love themselves.

Anuranjani Rathore

CAREERS



FINE ARTS

Fine arts deals with art forms like painting, sculpture, ceramics, dance, and drawing. It requires an eye for beauty and the ability to express it aesthetically. With time and technology, novel forms of art such as digital art, film making, and multimedia have enabled the artist to broaden the scope. A career in fine arts not only involves the creation and study of artwork, but includes the ability to market it as well. Job Opportunities and Job Roles:

A person who has completed B.F.A has opportunities in the following fields:

- Advertising agencies
 - Graphic arts
 - Films and theater productions
 - Publishing industry
 - Teaching
 - Textile industry
- A fresher can opt for various job openings like**
- Visualizing professional
 - Art critic
 - Art professionals
 - Illustrator
 - Artists
 - Design trainer

Approximate Salary Range:

The salary can be from Rs.4,000 to Rs.9,000 for freshers and increases with experience and knowledge. Those who are working in media and publishing houses, advertising agencies and textile industries can get lucrative pay packages of up to Rs 12,000 to Rs 25,000 per month. Fine arts professionals working in theatre, drama and production houses can get a salary of up to Rs 8,000 to Rs 20,000 per month. Those in the teaching also have good earnings.



BIOTECHNOLOGY

Biotechnology is a fast growing and promising field of study that progresses through research and development. It is the field that introduced cloning technology to the world and also introduced scientific methods for genetic engineering and new modes of vegetative propagation and many more revolutionary biotechnologies. It covers a wide variety of subjects like genetics, biochemistry, microbiology, immunology, virology, chemistry and engineering and is also concerned with many other subjects like health and medicine, agriculture and animal husbandry, cropping system and crop management, ecology, cell biology, soil science and soil conservation, bio-statistics, plant physiology, seed technology etc. Biotechnology is the use of living things, especially cells and bacteria in industrial processes. There is great career opportunity in biotechnology as the demand for biotechnologists is growing in the world.

List of Courses

- A three-year BSc. in Biotechnology is offered in many universities in India.
- A two-year postgraduate course is also offered in many universities in India
- Five-year integrated courses are offered in IITs and many other universities after 10+2 for the MTech degree.
- PhD Programmes. Career Options
- Medical Nanotechnology
- Industrial Biotechnology
- Neurosciences
- Medical Biotechnology
- Agriculture Biotechnology
- Marine Biotechnology

INFORMATION TECHNOLOGY

The World has entered the new millennium, which is going to be an Information Technology Age. Today Computers have not only assumed strategic importance in the corporate world, they are being effectively used in other fields ranging from space exploration to food processing, banking, communication, etc.

Presence of Multinationals like IBM, HP has made possible transfer of hardware technology into the country. On the software front various software giants like IBM, Motorola, Oracle, Samsung, HP, Digital, Unisys, AT&T, ICL, Fujitsu, etc. have opened software development centres in the country. Many Indian IT companies like Infosys, Wipro, NIIT, Zenith computers, Satyam Computers, STG, Pentafore Software, Mastek have also made a mark. This is a specialized field and so academic and technical skills are very essential. There are various courses available at different institutions. Many diploma and degrees courses are available for those who have an aptitude and flair for the subject.

These are:

- Bachelor in Computer Applications (BCA)
- M.Sc in Computers
- M.Tech
- Post Graduate Diploma in Computer Applications
- Bachelor in Science with Computers (B.Sc)
- Masters in System Management
- Certification Courses
- DOEACC's O, A, B, C level courses. For Details, check the DOEACC's website
- Masters in Computer Applications (MCA)
- B.Tech and B.E
- Diploma in Computer Applications



HOME SCIENCE

Home Science encompasses the arts as well as the sciences. Home science essentially deals with different aspects of housekeeping. Home science is not just restricted to nutrition or food, but it also covers subjects such as dietetics, economics, hygiene, clothing, sociology, community living, child development and family relations. Students, who are willing to pursue his/her career in this field, must have a logical

mind along with realistic approach and a balanced attitude. Awareness and consciousness about right diet, lifestyle and health has resulted in students becoming more inclined towards the field of home science. There are lots of career opportunities in this field and it is one of the top career choices made by students in India.

List of Courses:

- Diploma in Home Science
- Advanced Diploma in Child Guidance and Family Counseling
- Bachelor of Science in Home Science
- Bachelor of Science in Household Science
- Bachelor of Science in Home Science & Nutrition
- Master of Science in Home Science
- Master of Science in Home Management
- Master of Science in Family Resource Management
- Master of Philosophy in Home Science
- Master of Philosophy in Home Science Extension Education
- Doctor of Philosophy in Home Science Foods and Nutrition
- Doctor of Philosophy in Family Resource Management

MATERS IN SOCIAL WORK This is one of the most sought after courses among many students and this course requires the candidates to have completed graduation in any discipline. The Masters in Social work is a 2- year course. While joining for this course, individuals who have a sociology background will get preference in admission. MSW is being offered by many of the reputed government and private institutions in the country. Those who have an MSW degree have a better chance for jobs if they pursue their Ph.D. or M.Phil. programmes in this area which is offered by many institutions.

Career opportunities for individuals after doing the MSW course are immense. They can get employment in various government and private institutions. There are several developmental projects of the government side related to the following areas –

- Child, woman and tribal welfare
- Education
- Health
- Rural development

JOURNALISM & MASS COMMUNICATION

Journalism is concerned with collection and dissemination of news through the print media as well as the electronic media. This involves various areas like reporting, writing, editing, photographing, broadcasting or cable casting news items. Journalism is classified into two on the basis of media- (i) Print Journalism and (ii) Electronic (Audio/Visual) Journalism. Print Journalism includes newspapers, magazines and journals. In print journalism one can work as editor, reporter, columnist, correspondent etc. Electronic journalism includes working for Radio, Television and the Web. In the web, skilled people are required to maintain sites by web newspapers (which cater only to the web and do not have print editions) and popular newspapers and magazines which have their own web editions. In electronic journalism one can be a reporter, writer, editor, researcher, correspondent and anchor. One can find employment with newspapers, periodicals and magazines, central information service, press information bureau, websites, AIR and TV channels like Doordarshan, ZEE TV, Star TV etc. At the same time one can do freelancing. One can also take up this career as a part time employment along with any other field of work. Journalists can work as editors, reporters, columnists, correspondents, staff or freelance writer, photojournalists, proofreaders, news analysts etc. in print (newspapers and magazines) and electronic (Radio, Television and Web) media.

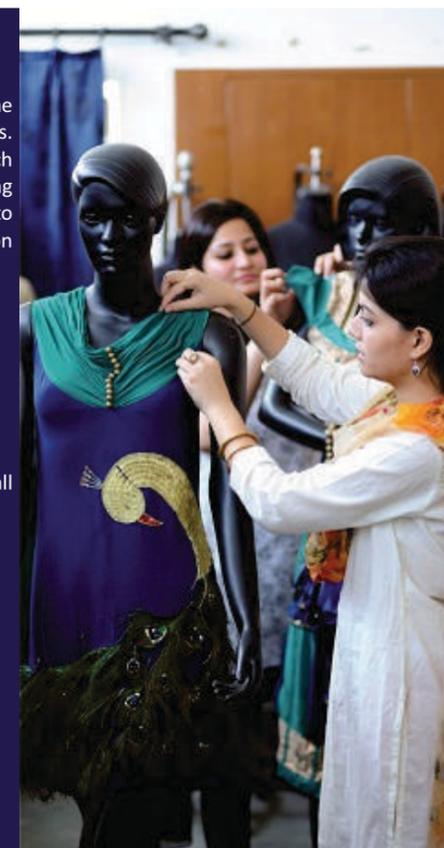


FASHION DESIGNING

Fashion design is a form of art dedicated to the creation of clothing and other lifestyle accessories. There are Exports Houses and Design Studios which provide training to the students from the starting point to the production end. One can learn how to do market research, fashion forecasting, production and what is demand in the market.

Career opportunities in this field are

- Entrepreneurship
- Free Lance Designing
- Fashion Designing
- Pattern Making
- Merchandising
- CAD Designing
- One can start own business with the small boutique



CONFERENCES AT GLANCE

"Chemistry can ensure a safe and pollution-free future" - Prof. Peter Comba

The Department of Chemistry, The IIS University, Jaipur organized a two-day international conference, on the "New Emerging Trends in Chemistry", a satellite conference of Third Indo-German Conference on Modelling Chemical and Biological (Re) activity.

Organic Synthesis is a powerful art which has a strong impact on diverse branches of science. This field has provided the chemistry community with collections of reliable, efficient and environmental friendly procedures for the synthesis of organic compounds. It is emerging as the topmost field in chemistry for academicians, researchers and chemists in industries.

More than 230 renowned scientists, experts researchers and industrialists from the field of Synthetic Organic Chemistry from different parts of the country and abroad participated in the conference and discussed the thrust areas of organic synthesis like Bio-organic Chemistry and Natural products, Drug Discovery, New Synthetic Reagents and Approaches, Green Chemistry, sustainable development and contribution of computational chemistry etc. This two-day conference included one keynote lecture and 10 invited lectures by eminent scientists. A total of 24 oral presentations and 81 poster presentations were held by young scientists and Ph. D students in different technical sessions. A cultural evening was organized for all the participants and delegates at the IIS auditorium.

"Interdisciplinary national conference on sustainable rural development in India : Efforts & Challenges" sponsored by Indian council of Social Science Research, New Delhi was organized to address the issues related to rural India and to devise mechanisms for sustainable rural development in India.

The keynote address was delivered by Prof Yogesh Atal, an eminent social scientist & Former Principal Director in Social Sciences, UNESCO. The conference was attended by academicians & delegates across the country.



WINNERS



All India Jewellery Design Competition at PD Institute of Jewellery Designing, Jaipur

I MS Simran Tak : IInd Prize – Honda Activa

II MS Shraddha Kochar – IVth Prize- Refrigerator

All India Jewellery Design Competition at League of Fashion Institute, Bangalore

I Ms. Lakshita Goel : IInd Prize – 50000/- cash

मूट प्रेस कॉन्फ्रेंस में मीडिया की सकारात्मक भूमिका पर चर्चा

सटीक व स्वच्छ पत्रकारिता किसी भी सेक्टर को उन्नति के शिखर पर ले जाती हैडॉ. प्रमिला संजय

दी आई.आई.एस. यूनिवर्सिटी के जनसंचार विभाग की ओर से मूट प्रेस कॉन्फ्रेंस का आयोजन किया गया। कॉन्फ्रेंस में उद्योगों के विकास में मीडिया की भूमिका विषय पर विभिन्न इंडस्ट्रीज से आये प्रवक्ताओं ने चर्चा की। छात्राओं ने विभिन्न सेक्टरों के बारे में मीडिया की सकारात्मक व नकारात्मक भूमिका पर प्रश्न पूछे। कॉन्फ्रेंस में होटल कारावान में एजीक्यूटिव डायरेक्टर राजवीर सिंह राठौड़, इंडोनेशिया में कार्पेट टैक्सटाइल इंजीनियर रनवीर एस मेहता, सीडार्ट एन.जी.ओ. की ऑनररी एडवाइजर डॉ. प्रमिला संजय एवं महात्मा गांधी हॉस्पिटल में जन संपर्क अधिकारी के रूप में कार्पेट प्रह्लाद सोनी ने विभिन्न सेक्टरों के बारे में अपने विचार रखे। कॉन्फ्रेंस में यूनिवर्सिटी के वाइस चांसलर डॉ. अशोक गुप्ता व यूनिवर्सिटी की रैक्टर व रजिस्ट्रार डॉ. राखी गुप्ता उपस्थित थे। इस मूट कॉन्फ्रेंस में जनसंचार विभाग की छात्राओं ने विभिन्न क्षेत्रों जैसे टैक्सटाइल्स, होटल, समाज सेवा व हॉस्पिटल के बारे में मीडिया की दखलअंदाजी पर विस्तार से चर्चा की साथ ही इससे सम्बन्धित प्रश्न भी पूछे। मीडिया के बिना किसी भी क्षेत्र के विकास की कल्पना करना असंभव है। मीडिया के बिना कोई भी उद्योग पंगु है। सटीक व स्वच्छ पत्रकारिता किसी भी सेक्टर को उन्नति के शिखर पर ले जाती है, चाहे वह टूरिज्म हो या फिर होटल व्यवसाय, चाहे हॉस्पिटल हो या फिर कोई समाज सेवी संस्थान। यह कहना था सीडार्ट की एडवाइजर प्रमिला संजय का। वे सीडार्ट एन.जी.ओ. के माध्यम से पिछले दो दशकों से महिला विकास, शिक्षा एवं समाज से जुड़ी विभिन्न समस्याओं के लिए कार्य कर रही हैं। कॉन्फ्रेंस में इंडोनेशिया से आए रनवीर मेहता ने बताया कि फैशन व टैक्सटाइल इंडस्ट्री ने पिछले आधे दशक में तेजी से उन्नति की है, जिसका श्रेय मीडिया को जाता है। चर्चा में भाग ले रहे महात्मा गांधी हॉस्पिटल के जन संपर्क अधिकारी प्रह्लाद सोनी ने माना कि मीडिया व हेल्थ सेक्टर एक दूसरे के पूरक हैं। आज सभी अखबार व इलेक्ट्रॉनिक मीडिया अधिकांशतः इस विषय में नकारात्मक खबर छापते हैं जबकि सरकारी व गैर सरकारी अस्पताल लोगों के साथ पूरा न्याय करने का प्रयास करते हैं।

'Anything and Everything Inspires Me!' -Vasuda Sharma

Channel V Pop Star, AASMA member and the young, vivacious Indie Music artist shares her musical journey with our correspondent Radhika Sharma.

• **When did you begin with music? How did it grow on you?**

I've been into music since I was 4. My aunt Ms. Chitra Rao taught me sargams and krishna bhajans since that age in Mathura during my summer vacations. So, I essentially grew up listening to a lot of Brij folk. I was always involved in music right from school all the way to college and used to participate in all kinds of Indian and Western music competitions. My proper training in music happened a little later in school when I learnt a bit of Hindustani classical music and got some knowledge of ragas. So, music grew on me as I grew up

• **Who is your inspiration?**

My inspiration I would say is my aunt. But anything and everything can inspire me. I get inspired by anyone who is honestly and dedicatedly following their passion. Be it any form of art. I'm extremely influenced by Alanis Morissette's work. Its creativity and passion move me.

• **Top 5 things on your To-Do-List are?**

An electronic album, writing a movie script, getting a pet dog: a Labrador, and directing and acting in a big musical.

अभिव्यक्ति . एक प्रयास

पांच दिवसीय कला प्रदर्शनी में छात्राओं की तूलिका को सराह आगंतुकों ने



आई.सी.जी. - दी आई.आई.एस यूनिवर्सिटी, जयपुर की ओर से तेरहवीं कला प्रदर्शनी अभिव्यक्ति एक प्रयास का शुभारंभ जवाहर कला केन्द्र की चतुर्दिक, सुकृति एवं सुरेख कला दीर्घाओं में किया गया। प्रदर्शनी का उद्घाटन प्रसिद्ध कवि, कला पारखी एवं समीक्षक प्रयाग शुक्ल ने किया। इस अवसर पर छात्राओं को प्रोत्साहित करने के लिए आई.एस.एस. अधिकारी जिला मजिस्ट्रेट एवं कलेक्टर टी रविकांत, विश्वविद्यालय कुलपति डॉ. अशोक गुप्ता एवं रैक्टर व रजिस्ट्रार डॉ. राखी गुप्ता भी उपस्थित थे।

प्रदर्शनी में विभाग की कुल 165 छात्राओं की 1800 कला कृतियाँ प्रदर्शित की गईं जिनमें फोटोग्राफी की विभिन्न टैक्नीक्स, एप्लाइड श्रेणी में कम्प्यूटेशन डिजाइन, विज्ञापन कैम्पेन, पेंटिंग श्रेणी में कॉम्पोजिशन, टैम्प्रा, स्टडी फॉर्म विजुअल वर्ल्ड, ग्राफिक प्रिंट की श्रेणी में लिथोग्राफ, एचिंग प्रिंट, लीनो, वुड प्रिंट तथा स्कल्पचर की श्रेणी में वले, टैरा कोटा, फाईबर ग्लास आदि रचनात्मक कृतियाँ शामिल की गईं।

छात्राओं को ललित कला के विभिन्न क्षेत्रों में अपनी दक्षता का प्रदर्शन करने, इस क्षेत्र से जुड़े व्यक्तियों द्वारा उनके काम की समीक्षा करने तथा उन्हें व्यावसायिक जगत से जुड़ने के लिए प्रोत्साहित करने के उद्देश्य से यह प्रदर्शनी प्रतिवर्ष आयोजित की जाती है।

यह पांच दिवसीय कला प्रदर्शनी जवाहर कला केन्द्र की चतुर्दिक, सुकृति एवं सुरेख कला दीर्घाओं में प्रदर्शित की गई।

Creations 2013 Celebrated with Fun & Frolic

Showcased Wonderful Synchronization of the Western and the Traditional



The IIS University, Jaipur, organized its fourth Fashion Show- 'Creations 2013' at B. M. Birla Auditorium to showcase current trends, new developments and technological changes in the field of fashion, garment production & export management, textiles and jewelry designing. The Chief Guest for the programme was Chairperson of Rajasthan Social Welfare Board, Ms. Vijay Laxmi Bishnoi and the Special Guest was Mr. Jagdish Chandra, Head, Hindi Channels, ETV. The fashion show included the 13 rounds and displayed about 120 beautifully designed dresses, colourful jewelry and accessories. Each round based on different themes, depicted wonderful synchronization of western and traditional attire, inspired by nature, art, Indian culture and present trends.



FACULTY ACHIEVEMENT

Dr. R. K. Tailor

List of books

- Advanced Corporate Accounting, RBSA Publishers, Jaipur. ISBN 978-81-7611-5933, Dec, 2012
- Advanced Financial Accounting, RBSA Publishers, Jaipur. ISBN 978-81-7611-5926, Dec., 2012
- Operations Research & Q. T. for Management, Shivam Book House (P) Ltd., Jaipur. ISBN 978-81-9246-6552, Jan., 2013
- Business Statistics, Ajmera Book Company, Jaipur. ISBN 978-81-8931-4620, Jan., 2013

TEAM YOUTH SPEAK

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